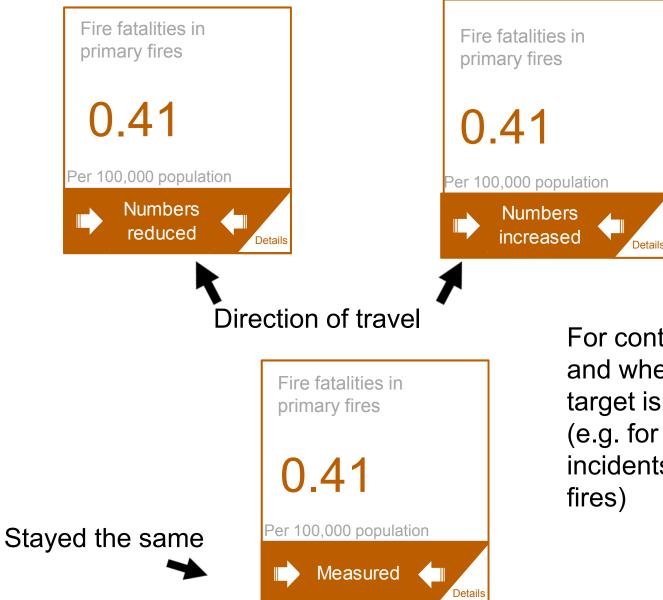
Appendix B - Explanation of infographics

During July feedback was received on proposals for infographics from Corporate Management Board, Informal Executive and a workshop for Elected Members. This feedback has informed the infographics which are designed to aid effective review and scrutiny of performance and inform decision making. A simple tick or cross, using traffic light colours is being used to summarise performance against target.



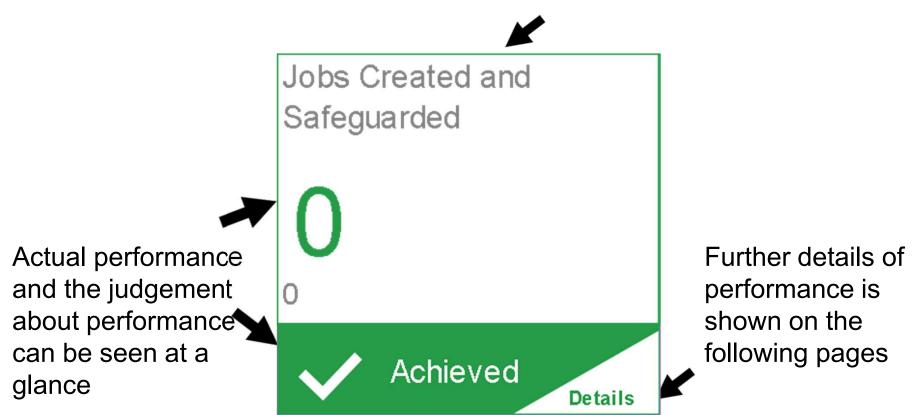
Where targets are not appropriate



For contextual measures and where displaying a target is not appropriate (e.g. for road traffic incidents and fatalities in fires)

Summarising performance

Measures are how we will monitor and report progress in achieving the outcome.



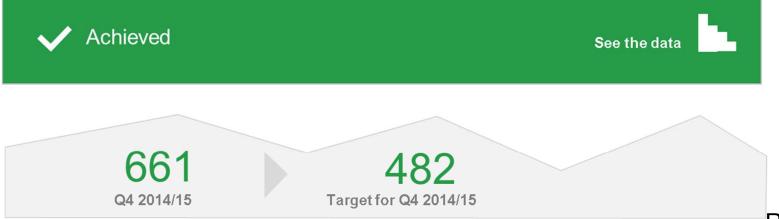
Sustaining and growing business and the economy.

Businesses Are Supported to Grow

jobs created and safeguarded

This indicator measures the number of jobs either created or safeguarded through council activity. By jobs created we mean jobs that would not exist but for the intervention of the council. This intervention may include working with businesses to encourage them to move into the county or to expand. Jobs safeguarded means jobs that would have otherwise been lost but for council intervention. Such Intervention can include the provision of advice and support, access to funding, and the creation or facilitation of various business support initiatives such as training, or provision of additional resources..

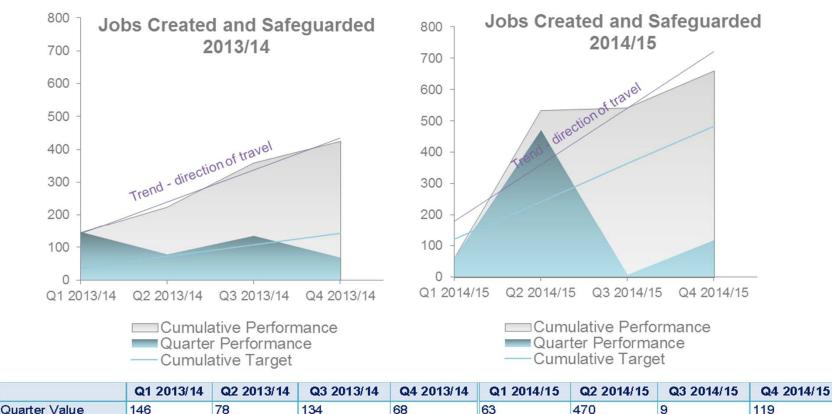
This is what is being measured



Performance in Q4 is broken down as follows : Number of Jobs Created, 451; Number of Jobs Safeguarded, 210 We have over achieved this target significantly as a result of particular success in landing FDI (Foreign Direct Investment) and inward investment into the County in collaboration with UK Trade & Investment Having analysed the trends over the 2014/15 quarters it has shown a sustained level of growth. This is clearly good for the economy as we now have 661 jobs created of which 451 are new jobs. This can be attributed to our increased inward investment promotional activities such as MIPIM (Le Marché International Des Professionals de L'immobilier which are international property marketing shows held in France), MIPIM UK, and Belton House International Horse Trails Business Conference Events.

Reasons for performance levels





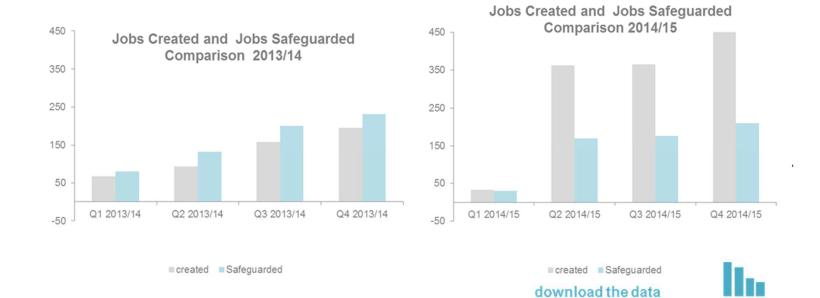
Where historical data is available, information will be shown in this infographic

The number of jobs created and/or safeguarded over Q3 2014/15 has reduced when compared to the previous two quarters. It is unclear whether this is a seasonal issue or a slowing of general economic recovery. Quarter 4 data should give a clearer indication as to the ongoing trend. It should, however, be noted we have exceeded the target for the year.

Cumulative Value

Cumulative Target

Where a further break down of data is appropriate a simple bar chart is used



	Q1 2013/14	Q2 2013/14	Q3 2013/14	Q4 2013/14	Q1 2014/15	Q2 2014/15	Q3 2014/15	Q4 2014/15
created	67	93	158	195	33	363	365	451
Safeguarded	79	131	200	231	30	170	177	210

Historic performance where displaying a target is not appropriate



As data is reported by calendar year, with a 3 month (1 quarter) lag this can be shown easily in both the graphs and table.

Where a measure is reported nationally as the rate per population actual numbers are shown in the table.

Previous feedback from Elected Members has been to have actual numbers reported

		2013/14		2014/15			
		Q1	Q2	Q3	Q4	Q1	Q2
	Indicator Value	2134	1704	1905	2041	2087	1910
•	Numerator	1826	1458	1630	1747	1786	1635
	Denominator	85587	85587	85587	85587	85587	85587
ſ	Upper Range +2%	2346	2346	2346	2346	2170	2170
	Lower Range -2%	2254	2254	2254	2254	2084	2084
	Target	2300	2300	2300	2300	2127	2127

Performance within this target range is judged as being achieved

Showing benchmarking data

Lincolnshire County Council provides performance reports to the Chartered Institute of Public Finance and Accountancy which facilitates a benchmarking services to enable Adult Social Care performance to be monitored against other local authorities. Lincolnshire County Council is in a benchmarking group of 16 authorities and is ranked second for performance in this measure.

